

News and Events

UNIVERSITY PLACE

Take a seat in Wisconsin's digital lecture hall

University Place is WPT's initiative to provide university-related content to audiences across the state of Wisconsin and beyond. Since the service began in January 2008, WPT has made available more than 200 lectures presented by University of Wisconsin–Madison professors, faculty and staff, as well as lectures from community events including the Wisconsin Book Festival, the Wisconsin Academy and the Wisconsin Historical Society.

University Place lectures are intellectually stimulating and cover a wide range of subjects, including biology, environment and climate studies, health and nutrition, history and politics, business, and much more.

"The mission of *University Place* is to bring the research and knowledge of the university to the people of Wisconsin," says *University Place* project manager, Tina Hauser. "In accomplishing this, *University Place* embraces the 'Wisconsin Idea' — the principle that the boundaries of the university should be the boundaries of the state."

University Place even extends beyond the state's borders, providing access to the educational

videos on the Web at wpt.org/universityplace to anyone in the world. All of the lectures are available on demand and soon they will be easily searchable by subject and title. Hauser also plans to include lectures from UW campuses around the state and broadcast them on WPT and the Web. Eventually, performances and other events may also be available. One thing is certain, *University Place* will continue to evolve and grow, offering even more programs to enrich audiences throughout Wisconsin.

University Place is made possible through a grant from the Corporation for Public Broadcasting.

Three ways to watch

On **The Wisconsin Channel** broadcast over-the-air and via some cable systems.

Mon. – Fri. 9 a.m. to noon and 3 to 4:30 p.m.

Sat. – Sun. 9 a.m. to noon and 3 to 6 p.m.

On demand at wpt.org/universityplace

Online via The Wisconsin Channel simulcast at wpt.org/wisconsinchannel

Find out what's on. Visit wpt.org/universityplace for the monthly program schedule.



WPT Audience Services Manager Sarah Jacobs and NETA President Skip Hinton display WPT's three NETA awards.

WPT Receives Three NETA Awards

WPT has received three 2009 awards from the National Educational Telecommunications Association (NETA). A spot for *Wisconsin Young Artists Compete: The Final Forte*, promoting WPT's airing of Wisconsin's Bolz Young Artist competition, won in the Promotion/Single Video category. Redesign of the Portal Wisconsin arts and culture Web site at PortalWisconsin.org won in the Promotion/Web or Blog category. Redesign of the *Teen Connection* poster, promoting WPT's live call-in *Teen Connection* program that addresses issues affecting today's teens, won in the Promotion/Print Design category. The awards were among 31 presented to public broadcasters from around the country.