

# Press Release

## New collaborative will share university-generated content locally and beyond

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**COLUMBUS, OHIO** — WOSU Public Media is collaborating with WPSU/Penn State and WPT/Wisconsin on a CPB grant-funded initiative entitled *University Place* to develop and deliver university-related programs via web and television broadcast. WOSU will collaborate with university partners on capturing major lectures and discussion sessions throughout the year.

University Place will expand WOSU's ability to create programming about Ohio State and help build a block of programming with the initial help of public stations at Penn State and Wisconsin. WOSU plans to air *University Place* programming on WOSU Ohio (34.2) on Sundays at 9pm, with repeats on Thursdays at 1pm.

*University Place* is a multiplatform digital video and audience service designed to deliver university content to audiences in Ohio, Pennsylvania, Wisconsin, and beyond. For WOSU, *University Place* provides an unprecedented opportunity to help create a model for harnessing university-based content for production and multiplatform delivery to promote public understanding of the STEM disciplines—science, technology, engineering and mathematics—and to create learning modules demonstrating concepts and processes related to STEM.

Perhaps the most important area of emphasis for WOSU in *University Place* is the creation of STEM learning objects—short, relevant chunks of information intended to be searchable on line and easily incorporated into classroom lessons or demonstrations. WOSU has produced and edited content in the areas of life sciences for middle school and in physical sciences for grades 4 to 8. *Swamps and Such* consists of 16 learning objects showing the structure and functions of ecosystems; how sunlight supports life; and the flow of energy and cycling of matter through biological and ecological systems. *Lessons in Matter and Energy* is a series of eight learning modules that demonstrate physical science concepts and phenomena. The series captures some of the most engaging demonstrations at COSI that clarify essential properties of matter and the nature and transfer of energy. The learning objects produced for University Place are now posted on <http://universityplaceonline.org/pk12.cfm>.

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